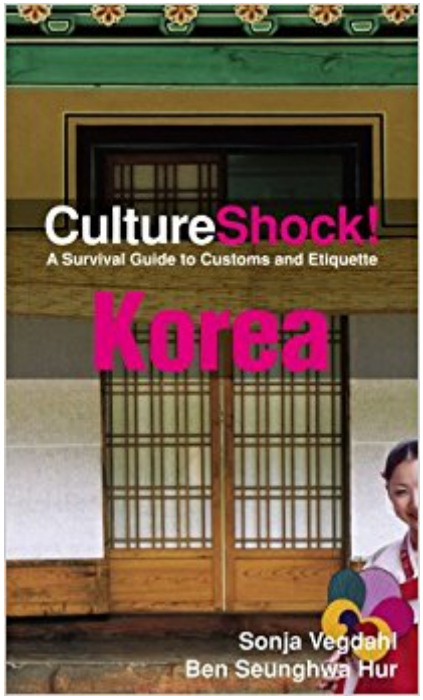
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CultureShock! Korea: A Survival Guide To Customs And Etiquette (Cultureshock Korea: A Survival Guide To Customs & Etiquette)



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Synopsis

With over three million copies in print, CultureShock! is a bestselling series of culture and etiquette guides covering countless destinations around the world. For anyone at risk of culture shock, whether a tourist or a long-term resident, CultureShock! provides a sympathetic and fun-filled crash course on the do's and don'ts in foreign cultures. Fully updated and sporting a fresh new look, the revised editions of these books enlighten and inform through such topics as language, food and entertaining, social customs, festivals, relationships, and business tips. CultureShock! books are packed with useful details on transportation, taxes, finances, accommodation, health, food and drink, clothes, shopping, festivals, and much, much more.

Book Information

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Customer Reviews

Sonja Vegdahl is a Marshall Cavendish author.

For being an introductory read, this book rocks my socks. I highly recommend this book for beginners of the language, expatriates, Koreanists, people with Korean travel plans, and anyone doing business in any form with Koreans. It's that good. I've read my share of culture books and resources but I feel that this book (namely, this edition) demystifies several Korean cultural idiosyncrasies in a clear way that is easy for anyone to understand.I applaud the authors for including a do-and-don't list. I feel that this helps clear up some questions left by other resources. It's true, most things Korean-related (as with any culture) usually aren't cut-and-dry and objective

enough to make a list but I still feel that the authors were tasteful and appropriate in their advice.This book kind of reminds me of a cross between Moon Handbooks - Korea and Culture Smart! Korea rolled into one. There’s useful info on holidays, work ethic, psyche, travel destinations, and living abroad. This book deserves a look. It’s a quick read with pleasing aesthetics and well-divided topics.You’ll thank yourself later for this one.

This is one awesome book! I bought it used so there were notes in the margins and certain words or phrases were highlighted, but still every chapter, every word, and every minute was an enlightenment as well as fascinating on my end. You will definitely learn a lot about the culture as well as helpful tips and info if you are traveling there or seeking to live there. Just wonderful.

I recommend watching Eat Your Kimchi videos instead.

Very thorough and timeless, since Korean culture won’t change any time soon. . .perfect for all of us new, ignorant English teachers and/or traveling businessmen.

It works great and it wasn’t expensive! Just what I needed! I recommend it to anyone who wants to use a product like this.

LOVE IT

This is a great book with a lot of information you need to know if you are going to Korea, or even if you’re just interacting with a Korean here at home.

I am afraid I can hardly recommend the reading of "Culture Shock! Korea." I don’t doubt the authors’ exhaustive knowledge and experience in Korea. What I do question is their capacity to reflect it without falling into easy stereotypes that could outrightly be applied to most Asian societies. The volume repeats the same insights till the point of exhaustion. For instance, in the first pages it’s already clear that drinking is a fixed feature in the life of Korean business people, what emerges in numerous chapters of the book, as the writers needed to fill in a particular number of pages at any cost.The book could somehow be useful for somebody who has never experienced embedding him/herself in an alien culture (maybe the case of the authors?) - otherwise, and as mentioned above, the reading endlessly points obvious remarks applicable to most of Asian

societes.Furthermore, the book heavily focuses on business people planning to move into South Korea, what makes several chapters unappealing to the non-business readers. I couldn't finish this superficial but necessary review without noting the slightly sexist tone of the volume - in spite one of the authors being a woman. Throughout the book, it's assumed that foreign women living in South Korea are there in a mere wife role, what I found non only 'out-of-fashion- but plainly laughable

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